



Policy Relating to Support of D.C. Candidates

Much has been accomplished over the years to improve the environment for chiropractic in Florida by having DC's serve in elected public office, especially the Florida Legislature. However, a decision to seek public office should not be a casual one. A successful campaign for public office at any level will require significant time away from your practice, place a drain on your personal time and resources, and expose every aspect of your professional and personal life to rigorous public scrutiny.

It is ChiroPAC policy to not only encourage FCA members to seek public office, but to also inform, educate, train and support those interested to insure they can run viable, successful campaigns. While our primary goal is to help them win, we are also interested in ensuring that their foray into public life reflects positively on the profession.

While chiropractic resources will play an important role in any DC's campaign, it is critical to recognize this is but one leg of the stool. To wage an effective, winning effort, a savvy candidate must rely on a diverse base of financial support, plus evidence of the potential for broad volunteer manpower as well.

Accordingly, the ChiroPAC Board has adopted the following recommended minimum criteria which an aspiring DC candidate for public office must meet, before it will consider committing its resources, or the resources of any FCA-affiliated political committees, or engaging in fund raising from the FCA membership at large:

- ✓ Continuous active membership in the FCA for a minimum of five years
- ✓ At least two years in a leadership or committee position with your local society or the FCA
- ✓ A history of continuing personal, financial support for ChiroPAC and/or other FCA affiliated political committees and/or charitable foundation
- ✓ Demonstrated practical political experience working in a campaign or in affiliated political party or political committee activities on a local and/or state level
- ✓ Completion of at least one FCA/ChiroPAC-sponsored political workshop/retreat
- ✓ Evidence of active community involvement outside of the chiropractic profession, e.g. civic clubs, charitable organizations, business or religious groups
- ✓ Selection of a race or position which does not create a direct conflict for the FCA, i.e. opposing a candidate or incumbent running for reelection who has demonstrated past support for the chiropractic profession and its goals

- ✓ Successful completion of an interview with the FCA's Government Relations Director, ChiroPAC Chairman and/or lobby team member(s) which results in a positive recommendation
- ✓ Proven diversity in fundraising appeal/potential outside of the profession, evidenced by raising a minimum of \$25,000 in campaign funds from individuals and/or PAC's unrelated to chiropractic (as demonstrated by campaign reports filed with Division of Elections)
- ✓ Willingness to follow advice and thus to benefit from experienced FCA and ChiroPAC personnel